

Welcome!

Welcome to the course Digitalisation and Services!

In this course you will get an insight to how digitalisation affects services, how services are digitalized with the help of digital platforms, the role of digitalization in production, organisation, and consumption of services. Theoretical and critical perspectives on digitalisation and services will be combined with analysis of practical examples.

During the course we will discuss the origins, the present and possible futures of digitalising services, focusing on production, consumption, and work. You will have the possibility to look deeper into how various actors in service industries meet the challenges of digitalisation by analysing empirical examples of your own choice in groups.

All important information for your studies can be found on your course site at Canvas (a student portal that you will get access to once the course starts). Here you will find the schedule and other information you need.

It is important that you have your course literature available before the course starts. Keep in mind that if you order the literature online, it might take up to three weeks to receive. You can find the syllabus and list of literature at our website.

The first day

The course introduction is on Tuesday 3rd of September at 1–2 pm, in lecture hall C525 at Campus Helsingborg. At 2–3 pm we will continue by forming groups for your upcoming group work on empirical examples.

Looking forward to meet you all!

Malin Andersson (course examiner)



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