

## Litteraturlista för Ledning, styrning och utveckling av tjänsteverksamheter (SEMA31), 30 hp

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstevetenskap 2022-05-25, senast reviderad 2024-05-09.

Litteraturlistan börjar gälla 2024-05-09.

Högskolan i Borås (senaste upplagan). Guide till Harvardsystemet. Borås: Högskolan i Borås. [51 sid.]. <https://www.hb.se/biblioteket/akademiskt-sprak/referera-till-kallor/guide-till-harvardsystemet/>

### Delkurs 1: Ledarskap och medarbetarskap (15 hp)

- Andersson, Thomas, Crevani, Lucia, Eriksson-Zetterquist, Ulla & Tengblad, Stefan. (2020). *Chefskap, ledarskap och medarbetarskap*. Lund: Studentlitteratur. [371 sid. ISBN 9789144111896]
- Boglund, Anders, Hällsten, Freddy & Thilander, Per. (2021). *HR-transformation på svenska: Om organisering av HR-arbete*. Lund: Studentlitteratur. [280 sid. ISBN 9789144125312]
- Heide, Mats, Johansson, Catrin & Simonsson, Charlotte. (2021). *Kommunikation i organisationer*. Stockholm: Liber. [296 sid. ISBN 9789147126439]
- Nilsson, Peter, Wallo, Andreas, Rönnqvist, Dan & Davidson, Bo. (2018). *Human Resource Development – att utveckla individer, grupper och organisationer*. Lund: Studentlitteratur. [288 sid. ISBN 9789144090962]

Praktikfallsmaterial kommer att delas ut under kursen.

Totalt antal sidor: ca 1 200 sidor + praktikfallsmaterial

## Delkurs 2: Strategi och verksamhetsutveckling (15 hp)

- Barney, Jay. B (1995) Looking inside for competitive advantage. *Academy of Management Executive*, 9(4), 49-61. Doi: <https://doi.org/10.5465/ame.1995.9512032192>
- Barney, Jay. B. & Clark, Delwyn. N (2007). *Resource-Based Theory: Creating and Sustaining Competitive Advantage*. Oxford University Press, [utdrag ca 15 sid., ISBN 978-019-927769-8]
- Barney, Jay. B & Hesterly, William. S. (2019) *Strategic management and competitive advantage. Concepts and cases*. Harlow: Pearson Education Ltd. [utdrag ca 15 sid. ISBN 978-1292-25804-1].
- Davila, Tony. & Wouters, Marc. (2005) Managing budget emphasis through the explicit design of conditional budgetary slack. *Accounting Organization and Society*. 30 (7-8), 587-608. Doi: 10.1016/j.aos.2004.07.002
- Dobbs, Michael. E. (2014). Guidelines for applying Porter's five forces framework: a set of industry analysis templates. *Competitiveness Review*, 24(1), 32-45. Doi: 10.1108/CR-06-2013-0059
- Grant, Robert M. (2021) *Contemporary strategy analysis*. Oxford: Wiley. [utdrag ca 15 sid., ISBN 978-111-981523-5]
- Hartmann, Frank G.H., Kraus, Kalle, Nilsson, Göran, Anthony, Robert N. & Govindarajan, Vijay. (2021). *Management control systems: European Edition*. Boston, Mass: McGraw Hill. [505 sid. ISBN 978-152-684831-4]
- Kaplan, Robert. S. & Norton, David. P. (1996) Using the Balanced Scorecard as a strategic management system. *Harvard Business Review*. 74(1), 75–85
- Kaplan, Robert. S. & Norton, David. P. (1996b) Linking the Balanced Scorecard to Strategy. *California Management Review*, 39(1), 53–79. Doi.org/10.2307/411658
- Kramer, Stephan. & Hartmann, Frank. (2014). How top-down and bottom-up budgeting affect budget slack and performance through social and economic exchange. *Abacus*, 50(3), 314-340. Doi: 10.1111/abac.12032
- Kryscynski, David, Coff, Russ & Campbell, Benjamin. (2021). Charting a path between firm-specific incentives and human capital-based competitive advantage. *Strategic management journal*, 42(2), 386-412. Doi.org/10.1002/smj.3226
- Langevin, Pascal. & Mendoza, Carla. (2013). How can management control system fairness reduce managers' unethical behavior? *European Management Journal*, 31(3), 209-222. Doi: 10.1016/j.emj.2012.12.001
- Lee, Chi-Hyon, Hoehn-Weiss, Manuela N. & Karim, Samina. (2021). Competing both ways: How combining Porter's low-cost and focus strategies hurts firm performance. *Strategic Management Journal*, 42(12), 2218-2244. Doi: 10.1002/smj.3279
- Mackay, Allan. (2005). *A practitioner's Guide to the balanced scorecard*. Chartered Institute of Management Accountants. (66 sid.)
- Merchant, Kenneth. A. & Van der Stede, Wim. A. (2017) *Management control systems: performance measurement, evaluation, and incentives*. Harlow: Pearson Education Ltd. [utdrag ca 15 sid. ISBN 978-129-211055-4].
- Porter, Michael. E. (2008) The Five Competitive Forces That Shape Strategy. *Harvard Business Review*. 86(1), 78-93.
- Tawse, Alex & Tabesh, Pooya (2023). Thirty years with the balanced scorecard: What we have learned. *Business Horizons*, 66(1), 123-132. Doi.org/10.1016/j.bushor.2022.03.005
- Whittington, Richard, Angwin, Duncan, Regnér, Patrick Johnson, Gerry & Scholes, Kevan. (2023). *Exploring strategy: text and cases*. Harlow: Pearson Education Ltd. [832 sid. ISBN 978-129-242874-1].
- Østergren, Katarina & Stensaker, Inger. (2011). Management control without budgets: a field study of 'beyond budgeting' in practice. *European Accounting Review*, 20(1), 149-181. Doi: 10.1080/09638180903487842

Praktikfallsmaterial kommer att delas ut under kursen.

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