

## Litteraturlista för Strategi och verksamhetsutveckling (LGMA52), 15 hp

Litteraturlistan är fastställd av Ledningsgruppen för kandidatprogram i logistics service management 2023-05-31, reviderad 2024-05-09.

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<https://www.hb.se/biblioteket/akademiskt-sprak/referera-till-kallor/guide-till-harvardsystemet/>

### Delkurs 2: Strategi och verksamhetsutveckling (15 hp)

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- Hartmann, Frank G.H., Kraus, Kalle, Nilsson, Göran, Anthony, Robert N. & Govindarajan, Vijay. (2021). *Management control systems: European Edition*. Boston, Mass: McGraw Hill. [505 sid. ISBN 978-152-684831-4]
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- Lee, Chi-Hyon, Hoehn-Weiss, Manuela N. & Karim, Samina. (2021). Competing both ways: How combining Porter's low-cost and focus strategies hurts firm performance. *Strategic Management Journal*, 42(12), 2218-2244. Doi: 10.1002/smj.3279
- Mackay, Allan. (2005). *A practitioner's Guide to the balanced scorecard*. Chartered Institute of Management Accountants. (66 sid.)
- Merchant, Kenneth. A. & Van der Stede, Wim. A. (2017) *Management control systems: performance measurement, evaluation, and incentives*. Harlow: Pearson Education Ltd. [utdrag ca 15 sid. ISBN 978-129-211055-4].
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- Tawse, Alex & Tabesh, Pooya (2023). Thirty years with the balanced scorecard: What we have

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Praktikfallsmaterial kommer att delas ut under kursen.

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